

# Hospitality & Tourism

Make your preparations while in high school for a career in Hospitality and Tourism.

Beginning with the freshmen class of 2009-2010, it is highly recommended that students complete a concentration that will better prepare them for a career in the information age. A concentration is a grouping of courses within a career cluster. The concentration will prepare students for further study at a university/college or direct entry into the workforce.

To earn a concentration for graduation in a Career and Technical Education (CTE) cluster a student must:

- Earn at least four technical credits from a Career Cluster.
- At least three of the technical credits must be from that Career Cluster's Foundational Courses.
- At least one of the technical credits must be at the completer level, identified by an asterisk on the chart.
- The fourth technical credit can be either a Foundational or Enhancement course.

## **Foundational Courses:** (NE, SWE, THS)

6621 Marketing

6670 Sports & Entertainment I

6670 Sports & Entertainment II\*

## **Enhancement Courses:**

6200 Principles of Business (NE, SWE, THS)

6215 Business Law (SWE, THS)

6411 Computer Applications I (NE, SWE, THS)

6514 Digital Communications (NE, SWE, THS)

6145 Career Management (NE, SWE)

7086 Financial Education (SWE, THS)

6615 Small Business Entrepreneurship (SWE)

The Hospitality and Tourism Cluster is an organization of course work towards Marketing, Attractions, Sports and Recreations related careers.



**Examples of the cluster careers are:**  
Resort Manager, Theme Park Activity Coordinator , Sports Complex Manager, Event Planner



## **Contacts**

### **Career Development Coordinators (CDC)**

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